Basic Listing Preparation Checklist

Get your listings ready to show with cleaning, repairs, and touch-ups all under one roof, and with $0 due until closing.

Why to prep your listings for market

Buyers want a turnkey home that they can envision living in, which is why it's crucial to depersonalize listings and ensure a blank canvas for showing. This means de-cluttering and cleaning a home before going to market will help you sell faster and for more. Oftentimes there are also repairs and touch-ups that can enhance the listing further. The good news is that Curbio's "fix now, pay when you sell" model allows every agent and their seller to get any pre-listing updates done quickly, and without the hassle.

Presentation Cleaning

- Kitchen Area
- Clean appliance surfaces
- Fridge
- Oven
- Dishwasher
- Microwave
- Clean countertops
- Clean sink and faucet
- Sweep/vacuum and mop floors
- Tables/dressers/stands/surfaces
- Make beds
- Clean ceiling fans
- Sweep or vacuum and mop
- Bathrooms
- Dust light fixtures

- Clean mirrors
- Clean towel bar
- Inside microwave
- Inside dishwasher
- Inside oven
- Inside fridge
- Baseboards
- Outside cabinets
- Clean counters, sinks, and faucets
- Clean showers/bathtubs/glass doors
- Clean toilet bowls inside and outside
- Sweep and mop floors
- Things Not Included
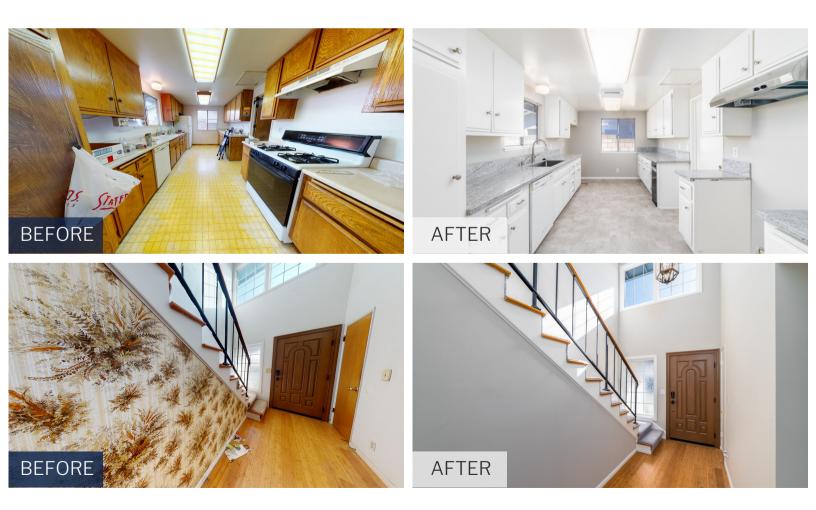- Blinds, window sills, and windows
- Doors and door frames

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Decluttering

- Curate areas of the home such as shelves, surfaces, and walls
- Depersonalize the space, removing photos, collectibles, and other personal items
- Ensure the space is free from any visual barriers
- Carefully put everything into boxes to be stowed away until the home sells

Addressing repairs & touch-ups

- Tackle any deferred maintenance that may get in the way of closing (e.g., roof repairs; plumbing and electrical issues)
- Apply a fresh coat of neutral paint internally, and possibly externally as well
- Refinish or replace worn-out flooring

BEFORE

AFTER

BEFORE

AFTER

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